BITCOIN BEACH

ROATAN, HONDURAS

Prepared For :
ANTONIO HENRIQUEZ

Prepared By :
EMILIO F. CASTILLO

THE FIRST CIRCULAR ECONOMY ON BITCOIN, IN ROATAN.

BITCOIN BEACH
ROATAN

ESTABLISHING A BITCOIN ECONOMIC ECOSYSTEM

We propose the creation of a local circular economy on the island of Roatan, rooted in Bitcoin and powered by the lightning network.

Why? Bitcoin introduces several benefits that present new opportunities to the local community at Pristine Bay.

- Marketing Benefits
  - Google Search (SEO)
  - Google Maps Search
  - There will only ever be one Bitcoin Beach on Roatan.
  - Bitcoin Meetups & Digitial media

- Financial Benefits
  - Bitcoin Community Travelers
  - Lower Transaction Cost
  - Near Instant Finality in Settlements
  - Cross-Island/Cross-Border Payments
  - Labor Pools increase

- Circular Economy, overview.

Marketing Benefits

The first Bitcoin Beach was established to unleash Bitcoin's true potential within the local community of El Zonte in El Salvador.

Now, we believe a similar effort here in Roatan can further Bitcoin's adoption while also benefiting the local community of Pristine Bay and beyond.

Early adoption brings about *long term* marketing benefits:

- Develop a website on the "BitcoinBeachRoatan.com" domain.
- Optimize our website for the keyword "Bitcoin Beach Roatan."
- Market Pristine Bay and its affiliates exclusively on this domain.
- Register (assume) Bitcoin Beach in Google Maps.
- Secure social media handles for "@BitcoinBeachRoatan."
- Promote and lead regular Bitcoin Meetup onsite.

There will only ever be one Bitcoin Beach Roatan; it might as well be right here at Pristine Bay.

Financial Benefits

Arguably, the most significant opportunity in Bitcoin lies in the ability to tap into a growing community dedicated to transacting primarily in bitcoin. For this reason, taking a leading role in establishing the Bitcoin Beach brand here in Roatan would likely be beneficial over the long term.

Other financial benefits include a reduction in merchant fees assessed by third-party intermediaries. Still more, bitcoin transactions enjoy near-instant finality in settlements.

Further, labor pools increase as the Bitcoin network is more accessible among local unbanked residents in and around Prospera. The adoption of the Bitcoin Network also reduces friction in payroll or vendor payments.

THE CIRCULAR ECONOMY, OVERVIEW.

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Our vision is to create a Bitcoin circular economy that considers remittances, tourism, public services, and small business.

The community of Pristine Bay is only the beginning, as we aim to expand bitcoin's reach to Prospera and the surrounding island of Roatan.

The goal is for Bitcoin adoption to grow into the various communities that comprise the Bay Islands.

OUR GOAL IS TO NEVER CONVERT BITCOIN BACK INTO FIAT

1. LOCAL BUSINESSES CONVERT FIAT INTO BITCOIN FOR INTERNAL TRADE
2. LOCAL LABOR FORCE IS ONBOARDED TO RECEIVE BTC PAYMENTS
3. LOCAL BUSINESSES RECEIVE A FINANCIAL INSENTIVE TO TRADE IN BITCOIN
4. VENDORS AND LANDLORDS ARE ONBOARDED TO RECEIVE BTC PAYMENTS
5. LOCAL BANK TO OFFER CUSTODIAL SERVICES AND COLLATERAL BASED LOANS

BITCOIN BEACH
ROATAN

MONTHLY
RESPONSIBILITIES

Bitcoin Beach Budget

PROJECTED OVERHEAD

- MONTHLY SEO WEBSITE WRITE UPS
- LEAD MONTHLY EDUCATIONAL MEETUPS
- MODERATE ALL SOCIAL CHANNELS

$1,500